

Our Project Price List

We have provided a list of our projects, their corresponding prices, and our exclusive discounts for SaVvy members below. We have separated our work into digital and print items. The integration of digital into everyday life has changed marketing significantly. The creation and cultivation of an online presence is crucial to ensure a business' longevity and efficacy. In addition, print marketing is also vitally important, as it helps create and enforce branding. We offer various services and welcome you to peruse the list below to help you determine what best fits your business' marketing and economical needs.

Digital Items

Charges are approximate and may vary according to actual job specifications and formats. Below you will find our three website options. Our Standard Website is the most popular option for our clients due to its level of customization and price. Facebook and LinkedIn are the most frequently used social media platforms among our clients, which makes our advertising service very popular.

Work	Description	Copy & Design	SaVvy Pricing	Timeline
Essential Website	Responsive website, styled simply to match your brand	\$5,500	\$5,000	Approx. 1 month
Standard Website	Responsive website, styled to match your brand with moderate customization	\$7,000	\$6,000	Approx. 1 month
Premium Website	A fully customized responsive design to fit your exact wants and needs. Ecommerce option	\$12,500	\$10,000	Approx. 2 months
eNewsletter	Monthly, quarterly, or annual	\$1,100 - \$2,350	\$850 - \$2,100	10-15 days
Email Campaign	Multiple email drip campaign, utilizing automated marketing platform (5-7 emails)	\$3,500 - \$4,500	\$3,250 - \$4,000	15 - 20 days
Single Email	One off email communication	\$525	\$475	3 - 5 days
Facebook Advertising	Campaign set-up and monthly reporting	\$475-\$525	\$400 - \$475	5 -7 days
LinkedIn Advertising	Campaign set-up and monthly reporting	\$475-\$525	\$400 - \$475	5 -7 days
Google Pay Per Click	Campaign set-up and monthly reporting	\$475-\$525	\$400 - \$475	5 -7 days



Printed Items

Charges are approximate and may vary according to actual job specifications and formats. Our two most popular and sought-after print items are our full-customized brand case boxes and case stuffers. This first item provides clients with a higher level of professionalism as it allows them to put their brand right in their client's hands. Case stuffers are an excellent way to showcase new or popular products to established clients.

Work	Specs	Copy & Design	SaVvy Pricing	Timeline
4-Color Journal Ad	Size per publication media kit	\$1,900 - \$2,650	\$1,600 - \$2,100	10-12 days
Premium Mailers	8.5 x 11 up to 11 x 17, Multiple panels, Full Color	\$2,300 - \$2,700	\$1,850 - 2,300	10-12 days
Mail Letter	8.5 x 11 Letter personalized to your brand	\$200 - \$350	\$150 - \$275	2-3 days
Image Brochure	11 x 17 folds to 8.5 x 11, 4 pages, Full Color	\$2,500 - \$3,300	\$2,100 - \$2,850	10-12 days
Catalog	11 x 17 folds to 8.5 x 11, 8 pages, Full Color (additional signature or 4 pages: \$2000 ea.)	\$3,300 - \$4,500	\$2,850 - \$3,850	15-20 days
Brand Package	Logo, Business Cards, Envelope, Letterhead	\$2,550 - \$2,850	\$2,100 - \$2,475	7-10 days
Dept. Brochures	11 x 17 folds 8 x 11, or similar size as per client	\$2,700	\$2,100	10-12 days
Single-Sided Sell Sheet/Flyer	8.5 x 11, Full Color Front- No back	\$700 - \$975	\$550 - \$800	5-7 days
Double-Sided Sell Sheet/Flyer	8.5 x 11, Full Color Front & Back	\$1,300 - \$2,100	\$1,000 - \$1,600	7-10 days
Case Stuffers	4 x 6 but vary in size (depends on case box) Full Color, 2 sides	\$600 - \$800	\$550 - \$700	3-5 days
Retractable Banner	(24" - 36" - 48" W) up to 92"H	\$950 - \$1,300	\$800 - \$1,100	3-5 days
Poster	13 x 19 - 18 x 24 - 19 x 27 12 x 36 - 24 x 38 - 26 x 39	\$700 - \$900	\$550 - \$750	3-5 days
Postcard	6 x 11, Full color, 2 sides	\$800 - \$1,100	\$650 - \$900	3-5 days
Newsletter	1-4 pages (e-newsletter quote separately)	\$1,600	\$1,100	10-12 days
Technical Bulleting - Clinical Studies	11 x 17 folds to 8.5 x 11, 4 pages, 4/4	\$2,500 - \$3,300	\$2,100 - \$2,850	10-12 days
Case Boxes	Standard size of 6 1/2" x 4 7/8" x 3 3/4" (Additional box sizes available).	\$700	\$500	5-7 days
Hourly Rate		\$180/hour	\$160/hour	



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