



# Optimize Your Social Media Presence

## Check Out Our Exclusive Deals for SaVvy Members!

AMG Creative utilizes its years of dental laboratory marketing experience to develop brand awareness. We offer strategic and customizable social media plans so we may accommodate both small and large companies alike. View our list of services on the next page to see how AMG Creative can integrate social media into your brand. Our marketing experts are fully versed in multiple platforms, including Facebook, LinkedIn, Instagram, and Twitter.



**Create Your Perfect Social Media Presence Today!**

## Social Media Setup

Social media is a vital aspect of any website. Our team has the necessary experience to create highly effective profiles for Facebook, LinkedIn, Instagram, Twitter, and any other platform you prefer. The aspects of our setup include the following:

One-time fee

Branded images (*Profile picture, cover photo, etc.*)

SEO focused copy (*Descriptions, bios, etc.*)

**Does not include post content**

## The Best Social Media Package for Your Business

To ensure that your social media package fits your business perfectly, we have a variety of social media offerings. This client-specific service offers three different plans for Facebook and LinkedIn, as well as Twitter and Instagram add-ons. Simply choose the social media plan and add-ons you believe would work best for your business. Every package includes a branded social media case stuffer that will help educate your clients and build your online following.

**CALL US TODAY AT 970.221.5756 TO START BUILDING YOUR SOCIAL MEDIA PRESENCE!**

# Social Media Packages & Add-Ons

Cultivate a Professional Online Presence

## Our Base Packages — Facebook & LinkedIn

Facebook and LinkedIn are the social media accounts that are essential to maintain a visible online presence for your customers and peers. Our pricing reflects the work we do to create compelling and branded images and copy for every post.

### ESSENTIAL

2 Custom Posts/Month  
2 Generic Posts/Month  
Analytics & Monthly Report

**\$325/mo.**

### STANDARD

4 Custom Posts/Month  
4 Generic Posts/Month  
Quarterly Post Boost  
Analytics & Monthly Report

**\$425/mo.**

### PREMIUM

6 Custom Posts/Month  
6 Generic Posts/Month  
Monthly Boost  
Analytics & Monthly Report

**\$525/mo.**

## Add-Ons

Grow your online presence with two of the most used social media platforms available. Based off your chosen base package, add-ons are available for all essential, standard, and premium tiers. These add-ons are available at a fixed price per month and only when combined with a base package.

### INSTAGRAM

**The Image-Driven Platform**

**\$70/mo.**

Show your clients the quality of your restorations and laboratory team with customized photos.

**Please Note:** For best results, our teams requests custom photography of your lab and restorations.

### TWITTER

**The Up-to-Date Platform**

**\$70/mo.**

Keep your clients and peers updated on the latest news from your laboratory with short and sweet tweets.

**Starting at \$250/Ad \***

### FACEBOOK ADS

**Grow Your Audience**

Our team of marketing experts knows the ins and outs of Facebook advertising. It's time to grow your business and online presence, and there is no greater way to do that than advertising on Facebook.

#### Available Facebook Ad Mediums:

- ✓ Single Image
- ✓ Carousel (*Multiple Images*)
- ✓ Video
- ✓ Slideshow

\*Price does not include ad budget.

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