

3Shape TRIOS 2025 Q1 campaign program summary:

TRIOS 5 Promo and \$1,500 rebate - 40088

- Get a new TRIOS 5 and earn a \$1,500 rebate check as well as an upfront discount

iTero Special iTero Rebate

- Add a TRIOS 5 to your current iTero and receive a rebate check of \$3,500. No need to trade the scanner in

TRIOS 4 Promotion - 40083

- TRIOS 4 bundle solution for as low as \$17,000

TRIOS 3 Promotion - 40085

- TRIOS 3 and HP Zbook bundle, delivering high precision at an exceptional value with total MSRP \$17,000

TRIOS Core Rebate - 40086

- Add a TRIOS Core to your clinic and get a \$500 rebate check.

Trade in/up program

- Trade your competitive or TRIOS intraoral scanner and receive up to \$4,500 check with a purchase of a qualifying TRIOS scanner

3Shape Lab Credit Program

- Get started with a 3Shape TRIOS and a \$1,000 lab credit.

Hands-on courses during Q1

- We invite you and your customers to join us at our Education Center in Dallas as well as Lab Day Chicago (LMT). Sponsorship options available for partners



Limited time offer

Save \$3,550 on TRIOS 5

Purchase a TRIOS 5 and a Dell Precision laptop for a \$2,050 discount plus a \$1,500 rebate. That's everything you need to start scanning for as low as \$25,500.

Why TRIOS 5?

- Access patient cases from anywhere, with the Unite Cloud app
- ScanAssist engine with intelligent alignment technology
- Autoclavable closed scan tip & ultra thin barrier sleeves
- Surface caries detection aid
- Connect to +20,000 labs through 3Shape Unite

Promo code:
40088

Valid through
3/31/2025



Grow with TRIOS 5 - \$1,500 Rebate Offer

Claim your rebate here: 3Shape.com/us/TRIOS-5-Rebate

Valid: January 1st – March 31st , 2025

Reseller pricing and purchase order instructions

Item code	Item name	Reseller Cost	Scanner MSRP
22003185	TRIOS 5 (US)	\$17,888	\$23,850
22003180	TRIOS 5 (CA)	\$17,888	\$23,850

PC Options

Item code	Item name	Reseller Cost	PC MSRP
22002375	TRIOS MOVE+ (Stand alone)	\$5,900	\$7,000
20000216	Dell Precision 15" Touchscreen	\$2,950	\$3,150
20000128	Lenovo ThinkStation P360 Ultra Desktop	\$2,800	\$3,750

PC must be included in the purchase*

Terms and Conditions:

'To qualify for this promotion, submit a purchase order to 3Shape (sales@3shape.com) for a TRIOS 5 Pod item 22003185/22003180, as well as an accompanying 3Shape approved PC at regular reseller cost and include Promo 40088. Please include practice contact information. Sale to End-User must be within 5% of MSRP. Order must be received by 3Shape on or before March 31st, 2025. May be combined with Trade-in/up program. All prices in U.S. dollars and do not include potential freight, duties and taxes. 3Shape reserves the right to amend the terms of this promotion at any time. This will be issued as a rebate check directly to the end-user via smartsheet submission with proof of purchase.

FOR QUESTIONS, CONTACT YOUR 3SHAPE SALES REPRESENTATIVE.

Terms and conditions: Valid in North America only. To qualify for this promotion submit a purchase order to 3Shape (sales@3shape.com) for a TRIOS 5 Pod item 22003185/22003180, as well as a accompanying 3Shape approved PC at regular reseller cost and include promotion code 40088. Please include practice contact information. Sale to End-User must be within 5% of MSRP. Order must be received by 3Shape on or before March 31st, 2025 to qualify. May be combined with Trade-in/up program. All prices in U.S. dollars and do not include potential freight, duties and taxes. 3Shape reserves the right to amend the terms of this promotion at any time. It is the end-user's responsibility to submit all required information to process rebate at <https://www.3shape.com/us/trios-5-rebate>. 3Shape will validate and process the rebate claim and issue the check directly to the end-user with proof of purchase.

Exclusive rebate for iTero iOS users

**REBATE
\$3,500**

Add a TRIOS 5 as a second scanner and get a \$3,500 rebate.
Plus, keep your current iTero iOS!



**Rebate exclusively for iTero users
with purchase of TRIOS 5**



Why TRIOS 5?

- Access patient cases from anywhere with the Unite Cloud app
- Connect to +20,000 labs through 3Shape Unite
- ScanAssist Intelligent alignment technology
- Autoclavable closed scan tip + ultra thin barrier sleeve
- Full suite of 3Shape Engagement Apps

To qualify, visit [3shape.com/us/itero-rebate](https://www.3shape.com/us/itero-rebate)

Terms and conditions: This rebate is offered by 3Shape to current iTero end-users. To qualify for the \$3,500 rebate the end-user must reside in the US or Canada and purchase a new TRIOS 5 (22003180 or 22003185) from an authorized US or Canadian 3Shape distributor partner and submit a rebate claim on [3shape.com/us/itero-rebate](https://www.3shape.com/us/itero-rebate) within 30 days of invoice date. Order must be placed with 3Shape by 3/31/25 to qualify. Educational, DSO or Government customers are not eligible. Returned or re-sold scanners are not eligible. It is the end-user's responsibility to submit all required information designated by 3Shape at <https://www.3shape.com/us/itero-rebate>. Cannot be combined with Trade-in/up program. 3Shape will validate and process the rebate claim and issue the check directly to the end-user. All prices in \$US, excluding freight, taxes or fees. 3Shape reserves the right to amend this program at any time without notice.

3shape

Add a TRIOS 5 to iTero : iTero Trade-in with \$3500 Rebate

Valid: January 1st – March 31st, 2025

Claim your rebate HERE: 3Shape.com/us/itero-rebate



End-User can purchase a new TRIOS 5, keep their iTero scanner, and receive a \$3500 rebate check.

Relevant CE Courses (webinars)

[Streamlined Digital Dentistry Applications to Maximize Profit](#) by
Dr. Miles Cone

Educational Objectives

- Identify the day-to-day procedures that exist in the majority of general dentist clinics that can be treatment planned with digital dentistry.
- Review current methods and materials that exist in the delivery of care while utilizing digital dentistry treatment planning options.
- Recognize the advantages and limitations of contemporary digital technology and protocols.

Access all CE accredited courses on [3Shape.com/CEWebinars](https://www.3shape.com/CEWebinars)

Terms and Conditions:

'Order must be received by 3Shape on or before March 31st, 2025 to qualify. Must reference iTero serial number on Purchase Order. All prices in U.S. dollars and do not include potential freight, duties and taxes. 3Shape reserves the right to amend the terms of this promotion at any time. Rebate check submission will be completed via Smartsheet. May be combined with Q1 TRIOS 5 Rebate 40088. May not be combined with Trade-in/up program

SAVE A BUNDLE ON TRIOS 4

Purchase a TRIOS 4 and approved laptop & save \$4,500



Access patient cases anywhere from any device with the Unite Cloud app.



Why TRIOS 4?

- Access patient cases from anywhere with the Unite Cloud app
- Connect to +20,000 labs worldwide through 3Shape Unite
- Wireless scanner with a cord for backup
- Scan-ready in seconds
- Award-winning scan-and-send solution
- Full suite of 3Shape engagement apps

For more details, contact your 3Shape sales representative.

Terms and conditions: Valid in North America only. To qualify for this promotion please submit a purchase order to 3Shape (sales@3shape.com) for 22003127 and a 3Shape approved PC at promotional reseller cost and include promotion code 40083. Please include practice contact information. Order must be received by 3Shape on or before March 31st, 2025 to qualify. May be combined with Trade-in/up program in Canada. All prices in U.S. dollars and do not include potential freight, duties, and taxes. 3Shape reserves the right to amend the terms of this promotion at any time.



Bundle price
as low as
\$17,000

TRIOS 4 Value Promotion

Scanner Promotional MSRP: \$15,400

Promo code: 40083

Valid: January 1st – March 31st , 2025

Reseller pricing and purchase order instructions

Item code	Item name	Reseller Cost	Scanner Promotional MSRP
22003127	TRIOS 4 Pod	\$11,550	\$15,400

PC Options

Item code	Item name	Reseller Cost	PC MSRP
22002375	TRIOS MOVE+ (Stand alone)	\$5,900	\$7,000
20000216	Dell Precision 15" Touchscreen w/ 3 year warranty	\$2,950	\$3,150
20000217	HP Zbook w/ 3 year warranty (G10)	\$1,430	\$1,600
20000128	Lenovo ThinkStation P360 Ultra Desktop	\$2,800	\$3,750

PC must be included in the purchase*

Terms and Conditions:

To qualify for this promotion please submit a purchase order to 3Shape (sales@3shape.com) for 22003127 and a 3Shape approved PC at promotional reseller cost and include promotion code 40083. Please include practice contact information. Order must be received by 3Shape on or before March 31st 2025, to qualify. Upon submission of promo 40083. May be combined with Trade-in/up program in Canada. All prices in U.S. dollars and do not include potential freight, duties, and taxes. 3Shape reserves the right to amend the terms of this promotion at any time.

3shape

Bundle price as low as \$17,000

TRIOS 3 Bundle

Purchase a TRIOS 3 wired pod + laptop for all you need to go digital

With a sleek new look, redesigned pod, and fewer cables, the TRIOS 3 scanner bundled with a 3Shape approved laptop is everything you need to start scanning for as low as USD 17,000.

- Access patient cases from anywhere with the Unite Cloud app.
- Award-winning scan-and-send solution – no more Impression material
- Connect to +20,000 labs through 3Shape Unite
- 3D color scans and full suite of 3Shape Engagement Apps

Promo code:
40085

Plus get complete onboarding, online training, and full flexibility on your subscription plan, with a no-fee option available.

FOR MORE INFORMATION, CONTACT YOUR 3SHAPE SALES REPRESENTATIVE

Terms and conditions: Valid in North America only. To qualify for this promotion please submit a purchase order to 3shape (sales@3shape.com) for 22004000 and a 3Shape approved PC at promotional reseller cost and include promotion code 40085. Please include practice contact information. Order must be received by 3Shape on or before March 31, 2025 to qualify. May be combined with Trade-In/up program in Canada. All prices in U.S. dollars and do not include potential freight, duties, and taxes. 3shape reserves the right to amend the terms of this promotion at any time.

TRIOS 3 Value Promotion

Scanner Promotional MSRP: \$15,400

Promo code: 40085

Valid: January 1st – March 31st , 2025

Reseller pricing and purchase order instructions

Item code	Item name	Reseller Cost	Scanner Promotional MSRP
22004000	TRIOS 3	\$11,550	\$15,400

PC Options

Item code	Item name	Reseller Cost	PC MSRP
22002375	TRIOS MOVE+ (Stand alone)	\$5,900	\$7,000
20000216	Dell Precision 15" Touchscreen w/ 3 year warranty	\$2,950	\$3,150
20000217	HP Zbook w/ 3 year warranty (G10)	\$1,430	\$1,600
20000128	Lenovo ThinkStation P360 Ultra Desktop	\$2,800	\$3,750

PC must be included in the purchase*

Terms and Conditions:

*To qualify for this promotion please submit a purchase order to 3Shape (sales@3shape.com) for 22004000 and a 3Shape approved PC at promotional reseller cost and include promotion code 40085. Please include practice contact information. Order must be received by 3Shape on or before March 31st 2025, to qualify. May be combined with Trade-in/up program in Canada. All prices in U.S. dollars and do not include potential freight, duties, and taxes. 3Shape reserves the right to amend the terms of this promotion at any time.



Get \$500 Back on Your TRIOS Core Purchase

Purchase a TRIOS Core and laptop and get a \$500 rebate. That's everything you need to start scanning for \$13,500 after rebate.

Why TRIOS Core?

- TRIOS scan technology at an affordable price
- Access patient cases from anywhere with the Unite Cloud app
- Connect to +20,000 labs through 3shape Unite
- Seamless scan-and-send solution - no more impression material
- 3D color scans

Promo code:
40086

Valid through
March 31, 2025

To qualify, visit [3shape.com/us/trios-core-rebate](https://www.3shape.com/us/trios-core-rebate)

FOR QUESTIONS, CONTACT YOUR 3SHAPE SALES REPRESENTATIVE.

Terms and conditions: Valid in North America only. To qualify for this promotion please submit a purchase order to 3Shape (sales@3shape.com) for 22004010 and a 3Shape approved PC at promotional reseller cost and include promotion code 40086. Please include practice contact information. Order must be received by 3Shape on or before March 31st, 2025 to qualify. All prices in U.S. dollars and do not include potential freight, duties, and taxes. 3Shape reserves the right to amend the terms of this promotion at any time. It is the end-user's responsibility to submit all required information to process rebate at <https://www.3shape.com/us/trios-core-rebate>. 3Shape will validate and process the rebate claim and issue the check directly to the end-user with proof of purchase.

TRIOS Core - \$500 Rebate Offer

Promo code: **40086**

Claim your rebate here: 3Shape.com/us/TRIOS-Core-rebate

Scanner MSRP: \$12,400

Valid: January 1st – March 31st, 2025

Reseller pricing and purchase order instructions

Item code	Item name	Reseller Cost	Scanner Promotional MSRP
22004010	TRIOS Core	\$9,300	\$12,400

PC Options

Item code	Item name	Reseller Cost	PC MSRP
20000216	Dell Precision 15" Touchscreen w/ 3 year warranty	\$2,950	\$3,150
20000217	HP Zbook w/ 3 year warranty (G10)	\$1,430	\$1,600
20000128	Lenovo ThinkStation P360 Ultra Desktop	\$2,800	\$3,750

PC must be included in the purchase*

Terms and Conditions:

"To qualify for this promotion please submit a purchase order to 3Shape (sales@3shape.com) for 22004010 and a 3Shape approved PC at promotional reseller cost and include promotion code 40086. Please include practice contact information. Order must be received by 3Shape on or before March 31st, 2025, to qualify. All prices in U.S. dollars and do not include potential freight, duties, and taxes. 3Shape reserves the right to amend the terms of this promotion at any time. This will be issued as a rebate check directly to the end-user via smartsheet submission with proof of purchase..

Turn your scanner into a TRIOS

Trade your competitive or TRIOS intraoral scanner and receive up to \$4,500 check with a purchase of a qualifying TRIOS scanner



- Visit go.3Shape.com/redeem and complete form
- Purchase a qualifying TRIOS or and return your competitive intraoral scanner
- 3Shape will review your claim
- Check will be sent to preferred address



Scan to redeem



Only valid for trade-in to qualifying TRIOS . Does not apply to Demo or Education or Special markets scanners. Trade-in Scanner MUST be returned to 3Shape with supplied return label or 3Shape will not send rebate check. Scanners that have been previously traded-in are not eligible. Additional Terms and Conditions may apply. 3Shape reserves the right to deny any claim if the conditions laid forth in this communication have not been met. Scanners purchased through strategic account pricing should visit <https://www.3shape.com/en-us/promo/trios-dso-trade-in>

3shape

2024 North America TRIOS Trade Program

- 1) Doctors can complete online form and get pre-approved visit [3Shape.com/redeem](https://3shape.com/redeem) prior to the purchase of the new scanner
- 2) Follow process as outlined by e-mail to qualify
- 3) 3Shape will issue a rebate check upon receipt of previous TRIOS or competitive scanner at 3Shape USA facility

Updated Rebate Values		
New TRIOS Scanner	United States	Canada
TRIOS 5 (US variant)	\$4500	N/A
TRIOS 5 (Canada variant)	N/A	\$4500
TRIOS 4 Wireless	N/A	\$3100
TRIOS 3 Wireless	N/A	\$3100
TRIOS 3	N/A	\$2800
TRIOS Core	N/A	N/A



Note:

- Values are the same for competitive trade ins as well as trade up from an existing TRIOS scanner
- Contact support@3shape.com to migrate data from your existing TRIOS system to your new TRIOS.

SCANNERS ELIGIBLE FOR TRADE-IN: Align iTero (All Models), BioTech WOW, Dentsply Sirona (All Models), Medit (All Models), Dental Wings (Virtuo Vivo), Carestream/DEXIS (All Models), Planmeca (Emerald, Emerald S, Ivoclar Vivascan), 3Disc (Heron, OVO), Shining (Aoralscan 3 wireless), AlliedStar (AS 200), Launca (DL300), Panda (Smart, P4).

Corresponding amounts represent a rebate check provided directly to end users from 3Shape upon completion of the Trade-In Process. Start by visiting: [3Shape.com/redeem](https://3shape.com/redeem). In USA the 3Shape Trade-in program is valid only for TRIOS 5. In Canada and Puerto Rico, the 3Shape Trade-in program is valid only for TRIOS 3, TRIOS 3 Wireless, TRIOS 4 Wireless and TRIOS 5. Demo, EDU, and Special Configuration scanners are not eligible for the standard Trade Program. See the Trade-up/in procedure and Terms & Conditions on 3Shape Partner Portal. Scanners purchased through strategic account pricing should visit <https://www.3shape.com/en-us/promo/trios-dso-trade-in>

Get started with a 3Shape TRIOS and a \$1,000 lab credit today!

Now is the perfect time to purchase your scanner! For a limited time only, when you buy a TRIOS scanner, you'll gain access to a \$1,000 lab credit with a participating 3Shape Lab Partner.

- Enjoy \$1,000 lab production with no out-of-pocket cost
- Access our exclusive network of experienced 3Shape Lab Partners
- Unlock the power of leading digital workflows in the 3Shape ecosystem



Claim your lab credit in 3 easy steps:

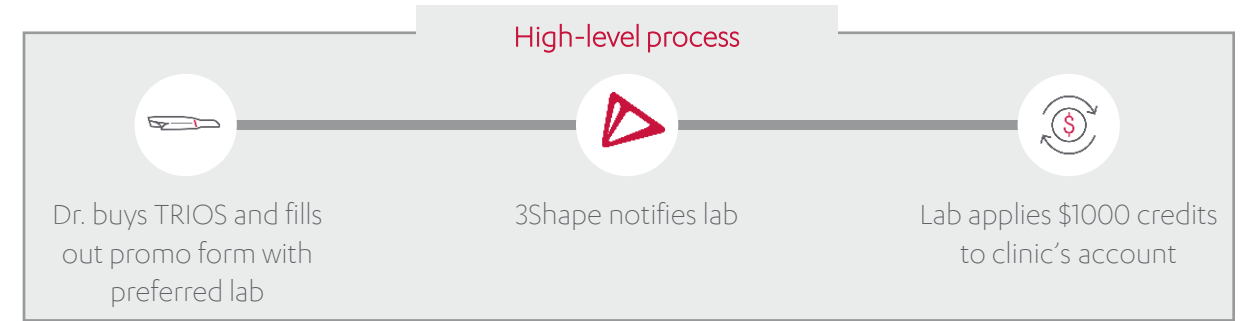
- Purchase a TRIOS scanner by June 30, 2025
- Visit 3shape.com/labcredit or scan the QR code
- Fill out the form and select your preferred lab

Terms and Conditions: Offer valid in North America only from January 1, 2025 to June 30, 2025. To qualify for this promotion, an order for a new TRIOS scanner must be received by 3Shape on or before June 30, 2025. The lab credit must be claimed within 90 days from the date of purchase by submitting the form available at 3shape.com/labcredit (QR code above). The lab credit is not refundable or transferable. This promotion can be combined with the trade-in/up program. All prices are in US Dollars and do not include potential freight, duties and taxes. 3Shape reserves the right to amend this promotion without notice.

3Shape Lab Credit Program

Redeem: Dr. submits request at 3shape.com/labcredit

Valid through: June 30th, 2025



Terms and Conditions:

To qualify for this promotion, an order for a new TRIOS scanner must be received by 3Shape on or before June 30th, 2025. The lab credit must be claimed within 90 days from the date of purchase by submitting the form available at 3shape.com/labcredit (QR code above). The lab credit is not refundable or transferable. This promotion can be combined with the trade-in/up program. All prices are in US Dollars and do not include potential freight, duties and taxes. 3Shape reserves the right to amend this promotion without notice.

Any TRIOS User may try out Studio Apps for 3 months and receive training at no cost during Q1, 2025



Splint Studio

Item - 80251004 Splint Studio TRIAL - \$0



TRIOS Design Studio

Item 80251001 - Design Studio TRIAL - \$0



Implant Studio

Item 80251003 - Implant Studio TRIAL - \$0



Clear Aligner Studio

Item 80251002 - Clear Aligner Studio TRIAL - \$0

To get a trial:

Please submit a PO to sales@3Shape.com and include customer contact information, existing dongle (if available)

Trial SW will be delivered with a separate dongle or added to the current dongle

To schedule training is a simple 3-step process:

1. Visit 3Shape.com/AcademyNA
2. Select "Find Clinic Courses" and schedule the relevant course for your trial
3. Apply promotion code **STUDIOFREE** at check-out for free training

Clinical Education Center | Dallas



The site is open for:

- Education Programs by 3Shape
- 3rd Part Education Events / Partnerships
- Reseller Sales & Trainer Training Programs
- Reseller Sales Events
- University Programs
- DSO Training
- 3Shape Employee Training

On-site 3D Printing Lab & Materials sponsored by SprintRay, Akuretta, and Straumann

Email AcademyNA@3shape.com or reach out to one of us to hold your dates!



Seats are limited, sign up now! 3Shape.com/handsoncourses

Hands on training in Q1 2025:

Facilitated at our Education Center in Dallas, TX and LMT Chicago

Event date	Length	Course title	Facilitator	Location	Registration	Participation fee	CE credits
10 Jan	2 days	TRIOS Foundational & Advanced	3Shape	Dallas, TX	Click here	\$100; TRIOS & Lab Care Free	11
17 Jan	2 days	TRIOS Foundational & Advanced	3Shape	Dallas, TX	Click here	\$100; TRIOS & Lab Care Free	11
24 Jan	2 days	Dental System - Dentures	3Shape	Dallas, TX	Click here	\$100; TRIOS & Lab Care Free	14
31 Jan	2 days	Dental System - Premium	3Shape	Dallas, TX	Click here	\$100; TRIOS & Lab Care Free	14
14 Feb	2 days	TRIOS Foundational & Advanced	3Shape	Dallas, TX	Click here	\$100; TRIOS & Lab Care Free	11
Sign up for our Dental System 2024 courses at Lab Day, Chicago (LMT)							
07 Mar	2 days	Scan to Smile: Demystify digital dental workflows	Dr. Rajan	Dallas, TX	Click here	\$1,500; TRIOS Care \$995	14
14 Mar	2 days	Dental System - Complete Restorative	3Shape	Dallas, TX	Click here	\$100; TRIOS & Lab Care Free	14
14 Mar	2 days	TRIOS Foundational & Advanced	3Shape	Dallas, TX	Click here	\$100; TRIOS & Lab Care Free	11
28 Mar	2 days	Dental System - Premium	3Shape	Dallas, TX	Click here	\$100; TRIOS & Lab Care Free	14

New to 2025: Opportunity to collaborate on hands-on education at our facility in Dallas, TX



Exclusive peer-to-peer hands-on course

Location: Dallas, TX

Concept:

- Doctor led two-day course on specific clinical workflows
- Capacity up to 24 attendees, discounts available to TRIOS Care customers. (\$1,500 savings)

Partner package:

- 4 seats at no cost
- 2 6ft tables and room for 3 banners
- Up to 2 partner representatives
- Up to 4 x 30 minute presentations to audience (during breakfast or lunch)
- Opportunity for additional evening events (e.g. dinner, cocktail/happy hour) at additional charge

Sponsorship: \$5,000 (introduction rate)

Note: 4 out of 6 planned events for 2025 booked

3Shape TRIOS and Lab hands-on course

Location: Dallas, TX

Concept:

- 3Shape led two-day course on specific clinical and lab workflows
- Capacity up to 20 attendees, Free of charge to TRIOS Care customers

Partner package:

- 2 6ft tables and room for 3 banners
- Up to 2 partner representatives
- Up to 4 x 30 minute presentations to audience (during breakfast or lunch)

Sponsorship: \$1,500 (introduction rate), discount available if booking more than 3 events

Note: 8 out of ~20 planned TRIOS events for 2025 booked

Partner feedback:

"We have had tremendous success with dual branded post sale events. Our customers love the opportunity to take a deeper dive into [...] workflow possibilities, and ultimately, how to provide the best care for their patients."